



# NEWPORT SURF LIFE SAVING CLUB SPONSORSHIP PACKAGES

- | Our club was founded in 1909, making it one of the oldest surf clubs in Australia.
- | Our objective at Newport Surf Club is to educate the community from children to adults, to be competent and safe in a surf, beach environment. We also pride ourselves on being able to keep the general public safe by providing a beach that is patrolled through summer. To do this we rely on volunteer members to join us and become lifesavers, undertaking a range of awards and qualifications.
- | These guidelines are to assist the Newport Surf Life Saving Club in the process of building long term sustainable relationships with corporations and businesses. There are excellent prospects for organisations wanting to bring their products and services before Nipper families and other beach goers. We have over 1,000 members (400 aged between 5 and 14).
- | It is important to note that this document contains guidelines only and each individual relationship will be built with a clear understanding of how both parties can achieve their desired outcomes in relation to budgets, exposure and association.





## INVESTMENT

Junior Sponsor

• \$500 - \$1,000

Bronze Sponsor

• \$1,000 - \$2,500

Silver Sponsor

• \$2,500 - \$5,000

Gold Sponsor

• \$5,000+

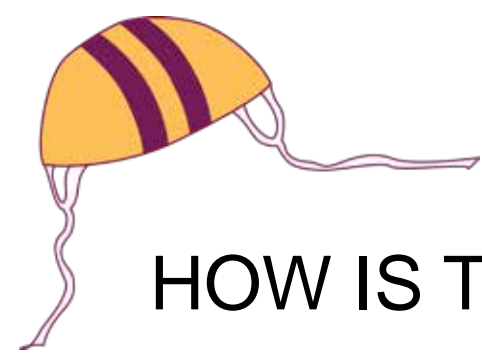


THE  
TOP  
5



TOP STORIES FROM NEWPORTSURFCLUB.COM.AU





## HOW IS THE MONEY SPENT?



**Training lifesavers** eg manuals and mannikins



**Rescue gear and equipment** eg IRBs, Rescue Boards and Tubes, Defibs and Oxygen



**Junior education and development** eg Nipper boards and high viz vests



**Surf sports** eg coaching, apparel and equipment



# RESCUE BOARD ONLY

ONE YEAR WITH AN OPTION TO RENEW



Logo recognition on a Rescue Board



Boards are used September-April



Total Investment **\$500** per year



Contact  
**Matt Brand** 0402 285 147  
[sponsorship@newportsurclub.com.au](mailto:sponsorship@newportsurclub.com.au)





**SAMPLE JUNIOR PACKAGE**  
**\$600-\$1,000**  
**ONE YEAR COMMITMENT**



• Your logo on:

- One rescue board used between September and April every year; and
- Our annual Pool to Peak Ocean Swims maps that are on display in four locations on the beach.
- You may organise a display or pop-up shop\* at the Pool to Peak Ocean Swims on 2 January 2022 and/or provide prizes for our “lucky swimmer” draw held at the conclusion of the race.

\*Subject to Council approval



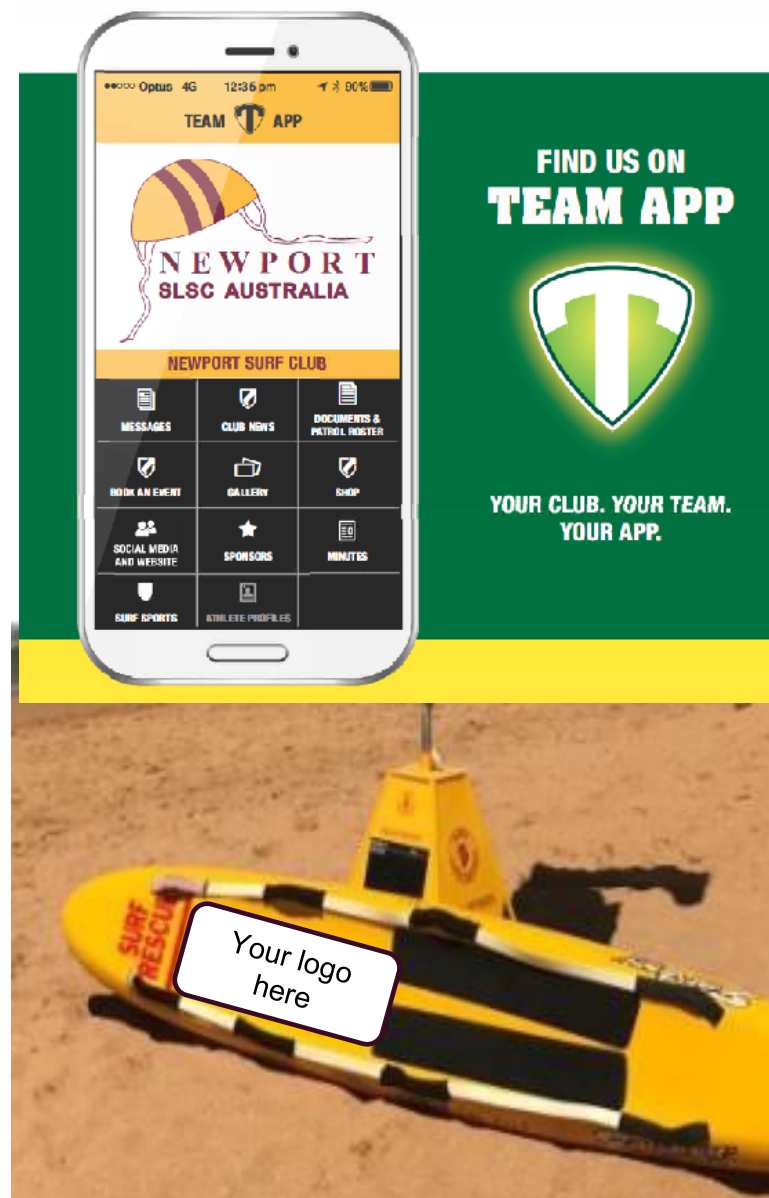


# SAMPLE BRONZE PACKAGE

## \$1,000-\$2,500 PER YEAR

### THREE YEAR COMMITMENT

- | Your organisation's logo on:
  - | at least two rescue boards, depending on investment (numerous bronze packages available); and
  - | the home and sponsors & supporters pages of our website (including a link to your website).
- | Your organisation will be:
  - | thanked in our Annual Report;
  - | listed in our sponsors area and on ad banners in our TeamApp; and
  - | invited to provide member offers via our TeamApp and one advertorial per year in our Top 5 e-newsletter (please provide draft words and two images with each story).
- | Our Facebook page will like and follow your Facebook page and our Instagram account will follow your Instagram account (we will also share relevant posts on our Facebook page).



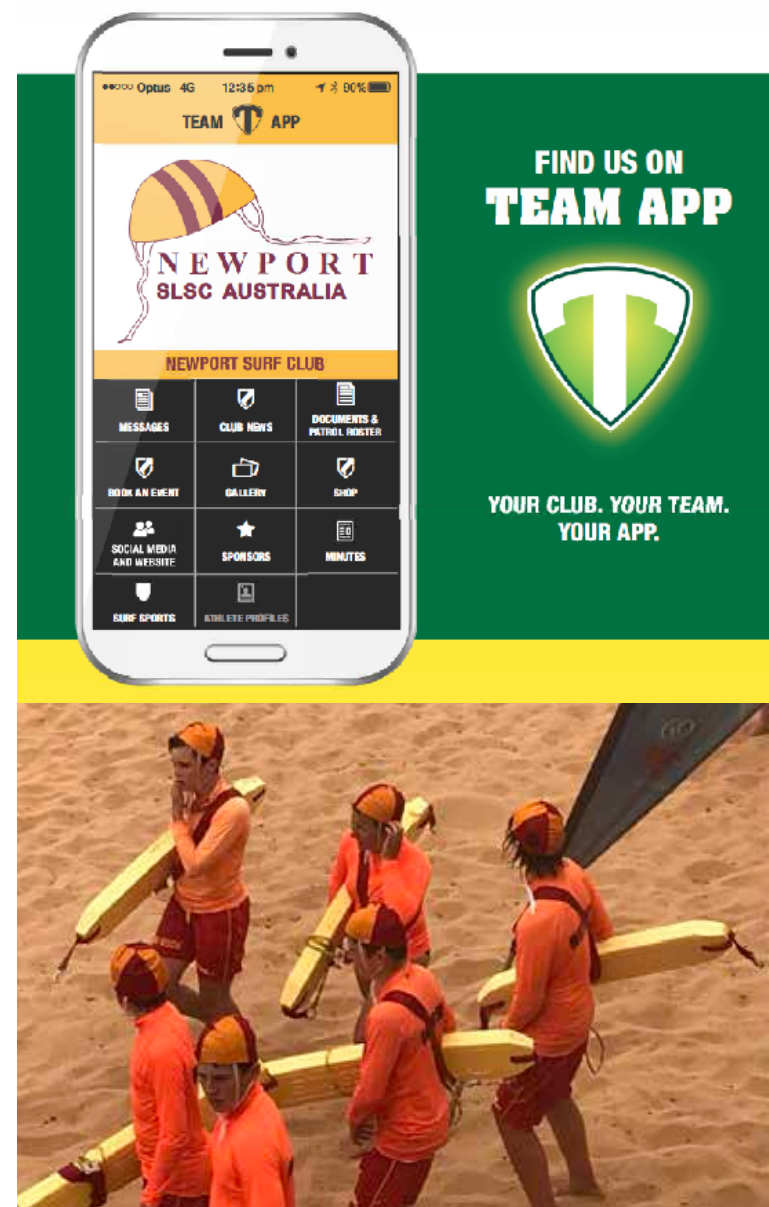


# SAMPLE SILVER PACKAGE

## \$2,500-\$5000 PER YEAR

### THREE YEAR COMMITMENT

- | Your organisation's logo on:
  - | approximately 20 orange water safety rashies worn by our under 14s at every Nippers session;
  - | at least two rescue boards, depending on investment; and
  - | the home and sponsors & supporters pages of our website (including a link to your website).
- | Your organisation will be:
  - | thanked in our Annual Report;
  - | listed in our sponsors area and on ad banners in our TeamApp; and
  - | invited to provide member offers via our TeamApp and two advertorials per year in our Top 5 e-newsletter (please provide draft words and two images with each story).
- | Our Facebook page will like and follow your Facebook page and our Instagram account will follow your Instagram account (we will also share relevant posts on our Facebook page).





# SAMPLE GOLD PACKAGE

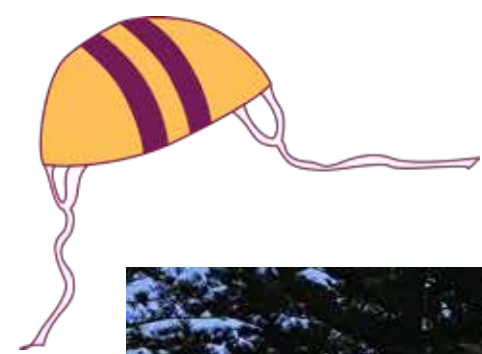
## \$5,000+ PER YEAR

### THREE YEAR COMMITMENT

- Your organisation's logo on:
  - our surf sports trailer (this is towed up and down the coast to carnivals on most summer weekends – three gold packages available) OR a patrol surround banner (one gold package available);
  - the home and sponsors & supporters pages of our website (including a link to your website); and
  - our media wall which is used at events such as our Annual Awards and the AGM.
- Your organisation will be:
  - thanked in our Annual Report;
  - listed in our sponsors area and on ad banners in our TeamApp;
  - invited to provide member offers via our TeamApp and three advertorials per year in our Top 5 e-newsletter (please provide draft words and two images with each story).
- Our Facebook page will like and follow your Facebook page and our Instagram account will follow your Instagram account (we will also share relevant posts on our Facebook page).







# THANK YOU

To discuss further, please contact Matt Brand [sponsorship@newportsurfclub.com.au](mailto:sponsorship@newportsurfclub.com.au)