



NEWPORT SURF LIFE SAVING CLUB SPONSORSHIP OPPORTUNITIES

Our club was founded in 1909, making it one of the oldest surf clubs in Australia.

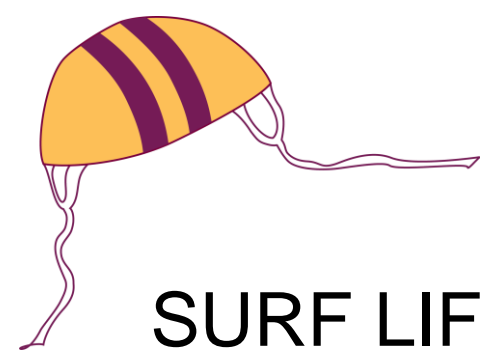
Our objective at Newport Surf Club is to educate the community from children to adults, to be competent and safe in a surf, beach environment. We also pride ourselves on being able to keep the general public safe by providing a beach that is patrolled through summer. To do this we rely on volunteer members to join us and become lifesavers, undertaking a range of awards and qualifications.

Our Open competition team has won 9 consecutive NSW Championships and finished second at the Australian Championships in 2015, 2018, 2022 and 2023.

These guidelines are to assist the Newport Surf Life Saving Club in the process of building long term sustainable relationships with corporations and businesses. There are excellent prospects for organisations wanting to bring their products and services before Nipper families and other beach goers.

It is important to note that this document contains guidelines only and each individual relationship will be built with a clear understanding of how both parties can achieve their desired outcomes in relation to budgets, exposure and association.





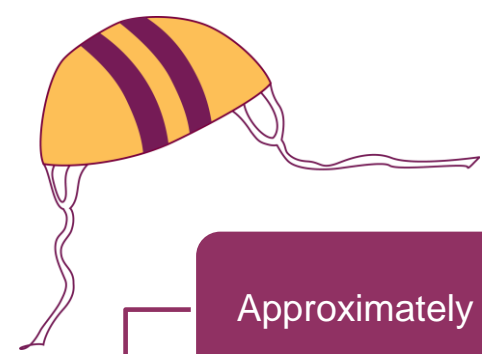
SURF LIFE SAVING

Symbol of trust, community spirit and integrity

Vigilance and service

Healthy and active





Approximately 1050 members

- 340 Nippers (aged 5 to 14)
- 90 members aged between 13 & 15
- 85 members aged between 15 & 18
- 650 members aged 18+

One of the first clubs in Australia to develop and run a Nipper programme for members with special needs

Approximately 100 Open competitors (aged 15+)

Approximately 20 Masters competitors (aged 30+)





VISION



- For Newport to become the Number 1 Surf Life Saving Club in Australia in competition and community engagement by:
 - Providing pathways for younger members to ensure strong youth retention;
 - Encouraging strong patrol ethics;
 - Ensuring high education standards
 - Developing a surf academy legacy;
 - Creating an environment for highly motivated, community based young men and women; and
 - Building upon the heritage and history of hardworking, volunteer, club members in surf protection and service to the community.



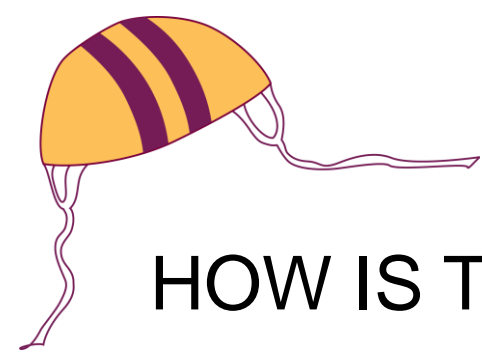
OPPORTUNITIES

- Weekend and Public Holiday Patrols
 - Weekend Nippers
 - Special Needs Programme
 - Nippers Surf Sports Teams
 - Beach
 - Water (surf swim, board, ironman/ironwoman)
 - Newport Kinghorn Surf Racing Academy Teams (Under 15s to Opens)
 - Beach
 - First Aid
 - Lifesaving Competition
 - IRB Racing
 - Surf Boats
 - Water (surf swim, board, surf ski, ironman/ironwoman)
 - Masters Surf Sports Team (30 years+)
 - Beach
 - First Aid
 - Lifesaving Competition
 - IRB Racing
 - Surf Boats
 - Water (surf swim, board, surf ski, ironman/ironwoman)
 - Bar & Club House
 - Annual Awards
 - Annual General Meetings
 - Annual Pool to Peak Ocean Swims fundraiser
 - Clubhouse redevelopment and extension
 - Club hall and bar for hire
- 



NEWPORT KINGHORN SURF RACING ACADEMY

- A Sydney based centre of Surf Life Saving excellence nurturing talent from the earliest age, creating a structure and legacy capable of retaining elite talent on the Northern Beaches.
- Intends to produce Australia's best iron men and women as well as Australia's best surf life savers.
- Supports the development of our squad members to grow into well balanced, respected people as well as great athletes that can achieve their goals at the sport's highest level:
 - The Nutri-Grain Surf Ironman and Ironwoman Series;
 - Australian Surf Life Saving Championships;
 - NSW Surf Life Saving Championships;
 - Sydney Northern Beaches Branch Championships; and
 - The Coolangatta Gold.
- The Academy is also likely to foster development of athletes who will eventually specialise in a number of sports outside pure surf life saving (it is worth noting that the Tokyo Olympics featured 30 athletes either current or members of the broader team with a competitive history in surf life saving).
- Operates in parallel to the rest of the Newport Surf Club, and is a non for profit incorporated body with 5 directors and an independent Chair.
- Aims to raise sufficient funds to establish a permanent facility and to ensure that the programme can become permanently self-funding.



HOW IS THE MONEY SPENT?



Training lifesavers eg manuals and manikins



Rescue gear and equipment eg IRBs, Rescue Boards and Tubes, Defibs and Oxygen



Junior education and development eg Nipper boards and high viz vests



Surf sports eg coaching, apparel and equipment



INVESTMENT

Maroon
Sponsor

• \$500+

Bronze
Sponsor

• \$1,000+

Silver
Sponsor

• \$2,500+

Gold
Sponsor

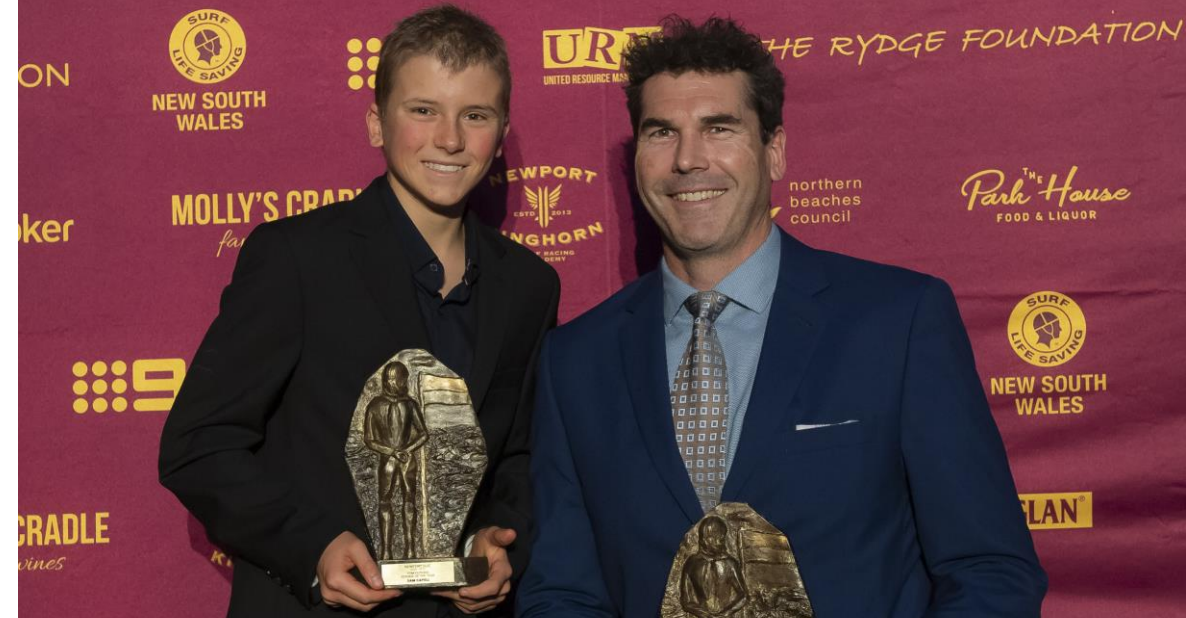
• \$5,000+



THE TOP 5



TOP STORIES FROM NEWPORTSURFCLUB.COM.AU





RESCUE BOARD ONLY

ONE YEAR WITH AN OPTION TO RENEW
(MAROON SPONSOR)



Logo recognition on a Rescue Board



Boards are used September-April

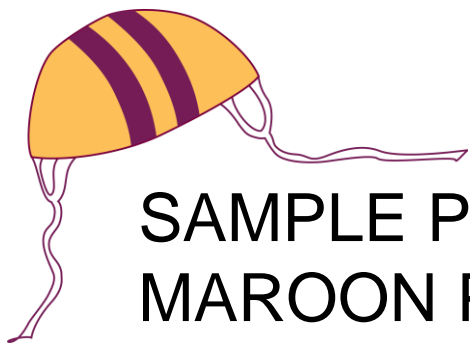


Total Investment **\$500** per year



Contact
Guyren Smith
sponsorship@newportsurclub.com.au





SAMPLE POOL TO PEAK MAROON PACKAGE \$600+ ONE YEAR COMMITMENT



- Your logo on:
 - One rescue board which is used between September and April every year; and
 - Our annual Pool to Peak Ocean Swims maps on display in four locations on the beach.
- You may organise a display or pop-up shop* at the Pool to Peak Ocean Swims on 8 January 2023 and/or provide prizes for our “lucky swimmer” draw held after the race.
- We will feature your business in our promotional newsletter to our database of 1000+ ocean swimmers and an additional 1000+ Newport SLSC club members.
- In addition, your organisation’s name will be mentioned and thanked, on the day, by our MC.

*Subject to Council approval





SAMPLE BRONZE PACKAGE

\$1,000 PER YEAR

THREE YEAR COMMITMENT

- Your organisation's logo on:
 - at least two rescue boards, depending on investment **OR** become a Pool to Peak Ocean Swims supporter (details on the next page);
 - **OR** other options can be negotiated; and
 - the home and sponsors & supporters pages of our website (including a link to your website).
- Your organisation will be:
 - thanked in our Annual Report;
 - listed in our sponsors area and on ad banners in our TeamApp; and
 - invited to provide member offers via our TeamApp and one advertorial per year in our Top 5 e-newsletter (please provide draft words and two images with each story).
- Our Facebook page will like and follow your Facebook page and our Instagram account will follow your Instagram account (we will also share relevant posts on our Facebook page).

★
BRONZE

Colne Risk Advisory
insurance brokers • risk management consultants

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JOHNSON BROS.
MITRE 10



FIND US ON
TEAM APP



YOUR CLUB. YOUR TEAM.
YOUR APP.





SAMPLE POOL TO PEAK SUPPORTER PACKAGE \$1,200 THREE YEAR COMMITMENT



There are several high exposure opportunities available through the Pool to Peak Ocean Swims including, but not limited to:

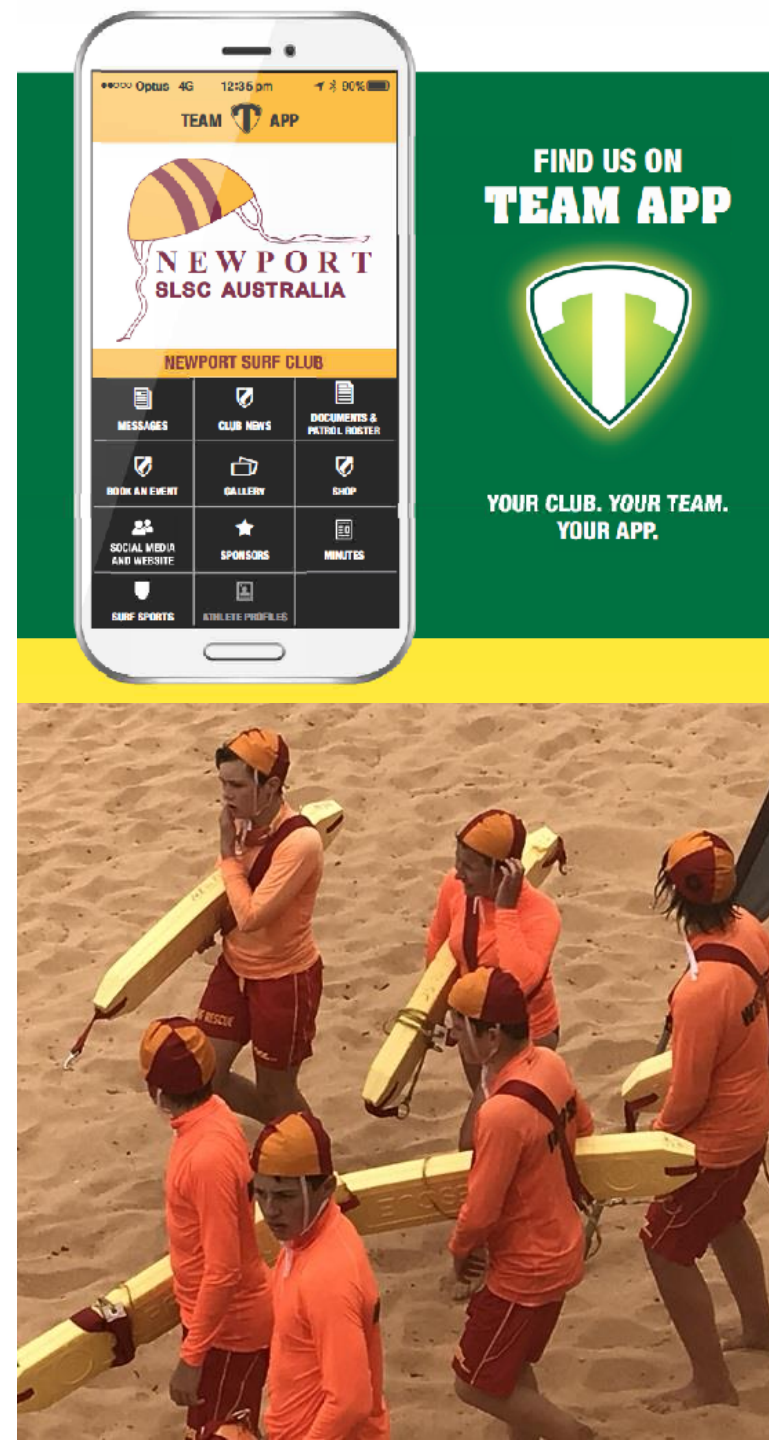
- An area on the beach near to the marshalling area where you can promote your products and services*. You will be responsible for your display stands and/or table along with any cover you wish to have.
- Your organisation's logo printed on our patrol barrier alongside our Pool to Peak promotion.
- Our Newport SLSC's Pool to Peak Ocean Swims Facebook page will like and follow your Facebook page (we will also share relevant posts on our page) and the Newport Surf Club's Instagram account will follow your Instagram account.
- Regular mentions in our Top 5 e-newsletter which is distributed to around 1,000 Newport Surf Club members as well as two newsletters emailed to our database of previous Pool to Peak participants.
- Your organisation will be thanked on our website and will include a link to your website via your company's logo.
- You are also invited to provide prizes for some of our various age groups in the swim.

*Subject to Council approval



SAMPLE SILVER PACKAGE \$2,500 PER YEAR THREE YEAR COMMITMENT

- Your organisation's logo on:
 - approximately 20 orange water safety rashies worn by our under 14s at every Nippers session OR Masters' Surf Sports representative gear for approximately 20 competitors (OR other options can be negotiated);
 - at least two rescue boards, depending on investment; and
 - the home and sponsors & supporters pages of our website (including a link to your website).
- Your organisation will be:
 - thanked in our Annual Report;
 - listed in our sponsors area and on ad banners in our TeamApp; and
 - invited to provide member offers via our TeamApp and two advertorials per year in our Top 5 e-newsletter (please provide draft words and two images with each story).
- Our Facebook page will like and follow your Facebook page and our Instagram account will follow your Instagram account (we will also share relevant posts on our Facebook page).





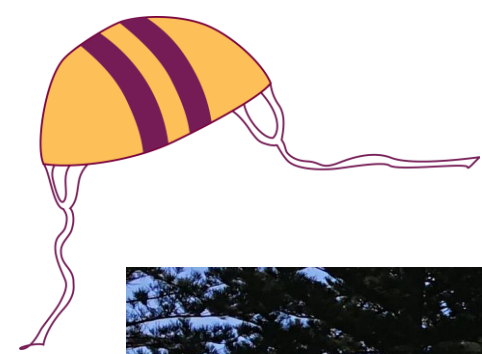
SAMPLE GOLD PACKAGE

\$5,000+ PER YEAR

THREE YEAR COMMITMENT

- Your organisation's logo on:
 - our surf sports trailer, this is towed up and down the coast to carnivals on most weekends: 3 gold packages available OR a patrol surround banner: one gold package available (OR other options can be negotiated);
 - the home and sponsors & supporters pages of our website (including a link to your website); and
 - our media wall which is used at events such as our Annual Awards and the AGM.
- Your organisation will be:
 - thanked in our Annual Report;
 - listed in our sponsors area and on ad banners in our TeamApp;
 - invited to provide member offers via our TeamApp and three advertorials per year in our Top 5 e-newsletter (please provide draft words and two images with each story).
- Our Facebook page will like and follow your Facebook page and our Instagram account will follow your Instagram account (we will also share relevant posts on our Facebook page).





THANK YOU

To discuss further, please contact Guyren Smith sponsorship@newportsurfclub.com.au